



# ROBERTSON'S GOLLY AUCTION

## Brought to you by the Golly Checklist Team

### Welcome to the Golly Auction!

The safe place to buy and sell all Robertson's Golly items at auction with confidence.

There has been significant disruption in the Golly market over recent years. Ever since eBay's decision in August 2015 to ban the sale of Golly items worldwide, this wonderful hobby has struggled to find a new home. Genuine golly items are still offered for sale at a number of outlets, but none have been embraced by collectors in quite the same way as eBay was. This has left the many thousands of collectors who pursue this hobby without a central marketplace to view, trade and enjoy it.

To fill this void, the team at the Golly Checklist have linked up with the Robertson's Badge Club facebook group to provide all collectors with a new place to buy and sell. This new facebook group is called the **Robertson's Badge Club – BUY, SELL & AUCTION**. All genuine collectors welcome. The new facebook group site will host all fixed price listings whilst regular auctions will be run through the Golly Checklist website... and you can rest assured that both places will **ONLY** list genuine Robertson's Golly badges and Ephemera (no need to worry about any fakes here!).

The intention of setting up this Golly Auction is simple: to provide a safe central marketplace for buyers and sellers to trade their items. The costs and effort of trying to replicate an auction site like eBay are significant so we will start small with the intention of reinvesting all commissions to enhance the service. This auction is the first of three we intend to run early in 2020. Once complete we will decide on the next steps.

The Robertson's Golly is one of the UK's most successful mascots, created purely and simply to sell Jam. Despite decades of researching the many thousands of items produced by Robertson's we have yet to find a single one that portrays this cheerful character in a negative light. We abhor racism in all its forms and if we felt this hobby had anything to do with racism we would have nothing further to do with it.

Thanks for supporting the Golly Auction and good luck with your bids.

From all at the Golly Auction

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To join the **Robertson's Badge Club** facebook group please navigate to:  
<https://www.facebook.com/groups/515150461906606/>

To join the **RBC – BUY, SELL & AUCTION** facebook group please navigate to:  
<https://www.facebook.com/groups/619366375489169/>

# AUCTION INFORMATION

To provide you with the most complete information to assist you with your bidding, each item offered for sale will be accompanied with an objective description, the Golly Checklist reference number, our assessment of the condition, confirmation of the reserve price and an indication of the estimated sale price (the Guide price). The condition of each item will be graded as follows:

GRADE	DESCRIPTION
Poor	Extensive damage, enamel loss or deep scratches.
Average	No enamel loss but may have significant stress marks, chips or scratches.
Good	Minor stress marks or light scratches to enamel.
Excellent	No stress marks. Other trivial defects may be present.
Mint	In pristine condition with no flaws.

Collectors can expect to find the majority of badges in 'Average' to 'Excellent' condition. Badges in 'Poor' condition provide collectors with the opportunity to own a badge at the lowest price, many collectors are happy to do this until a better example can be found. The condition of a badge will be the main determinant of its value. Other factors include rarity and general market forces. Further information on valuation of badges and pendants can be found in the printed Golly Checklist only available from [www.gollychecklist.co.uk/shop](http://www.gollychecklist.co.uk/shop).

## BIDS

To bid in one of the above auctions, please email your lot number, brief description and highest bid to:

[info@gollychecklist.co.uk](mailto:info@gollychecklist.co.uk)

For those who prefer to bid by post, a bidding form can be downloaded from the 'Research' tab of the Golly Checklist website. Please include a contact phone number in case of discrepancies. Please note: only fully paid up subscribers to the Golly Guide are entitled to 0% buyers premium. Subscription must have been taken out before midnight on the evening before each auction is open to viewings by Golly Guide subscribers. Please see notes below for full terms and conditions of the auction.

### NOTES for BUYERS

1. A reserve price is shown for all lots. The reserve is the minimum amount the item will sell for.
2. In the event of a 'tie' the first bid to arrive will get priority
3. When the final bid exceeds the penultimate one by more than one pound, the bid will be reduced to one pound more than the penultimate one.
4. Where there is only one bid – that bid will be reduced to one pound more than the reserve price.
5. A 10% commission will be added to successful bids to cover all costs. This will be reduced to 0% commission for those bidders who hold a paid subscription to the online Golly Guide by midnight on the evening before the auction is open to viewings by Golly Guide subscribers.
6. Items will only be sent out once cleared payment in full is received. Payment to be made by Paypal 'friends and family' or direct bank transfer. Cheques also accepted but with associated clearing times. Payment details will be sent with invoice at the end of the auction.
7. Postage and packaging will be added at cost price. Items will be posted out as follows:

Value	Up to £10	= First Class post
	£10.01 - £30.00	= Recorded Delivery
	Over £30	= Special Delivery
8. Proof of posting is always obtained.

### NOTES for SELLERS

- Please do not send any more badges into the Golly Auction. The first three auctions are now FULL.**
1. Please list the badges you are selling with descriptions and reserve prices.
  2. A 10% commission will be taken from successful sales to cover all costs.
  3. Unsold badges will be returned after the auction with payment for those sold.
  4. There is a minimum reserve of £1 per lot.

Collectors are advised to obtain a copy of the Golly Checklist for details on rarity and detailed notes on each badge.  
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